

# SNEAKER FREAK

MAY 24 2015



## FOR IMMEDIATE RELEASE

### Sneaker Freak – Vancouver’s Premier Sneaker Convention Returns

**Vancouver - Sunday, May 24, 2015** – Sneaker Freak, Vancouver’s premier sneaker convention is back and will once again take place at Heritage Hall on 3102 Main Street in Vancouver, BC.

#### A Premier Sneaker Convention

This event fosters an environment where sneaker collectors and enthusiasts can buy, sell or trade their footwear.

Building on the success of last year’s inaugural event, Sneaker Freak is back. Last year the show saw over 350 people attend, and the organizers have set a new bar for attracting an even larger audience. New for 2015, the show will introduce even lower admission and vendor prices. Admission tickets will be \$5 pre-sale, and \$8 at the door. And once again, [kandyspace](#) will be onsite spinning old school tracks to boost the sneakerhead atmosphere.

“I have been collecting sneakers for the last 20 years, and have been watching the industry change and grow recent years. Sneaker collecting used to be a niche, and in the past few years there has been a boom in the hobby. Sneaker Freak is a great opportunity for sneakerheads, both old and new, to socialize and network with each other,” said Gem Baysan, founder of Sneaker Freak. “It’s been very exciting to bring the sneaker community together through this show.”

Sneaker Freak will showcase a variety of exhibits where shoe collectors can sell or trade their merchandise to the public. Vendors interested in a table at the event should contact [info@sneakerfreak.ca](mailto:info@sneakerfreak.ca).



#### Soles4Soles partners with Sneaker Freak

Sneaker Freak is very proud to partner with [Soles4Souls](#) Canada. Soles4Souls is a global not-for-profit institution which advances its anti-poverty mission by collecting new and gently used shoes, then distributes those shoes to people in need. Soles4Souls Canada has distributed over 400,000 pairs of shoes locally and internationally. Currently they are supplying needed footwear to 100 homeless shelters in BC. Sneaker Freak will be giving complimentary admission to those who donate two or more pairs of gently used shoes to Soles4Souls Canada.



#### Jason Markk partners with Sneaker Freak

Sneaker Freak is excited to have Jason Markk sponsor our show. Jason Markk makes premium goods and accessories for the shoe market. Their goal is to fulfill the needs and wants of today’s shoe consumer by offering innovative, high-quality products and accessories. Their mission is to become the most widely recognized and trusted shoe product and accessory brand in the world.

Early bird tickets are available through the website [www.SneakerFreak.ca](http://www.SneakerFreak.ca) for \$5 each. Tickets at the door will be available for \$8 each. Children 12 and under are free.

Complimentary admission passes are available to members of the media.

**Event Details:**

**Who:** Sneaker Enthusiasts

**Where:** Heritage Hall, 3102 Main Street, Vancouver

**When:** Sunday, May 24, 2015 @ 11:30am – 5:00pm

For media inquiries, please contact:  
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