



## FOR IMMEDIATE RELEASE

### Sneaker Freak – Vancouver’s Premier Sneaker Convention Returns

**Vancouver - Sunday, March 13, 2016** – Sneaker Freak, Vancouver’s premier sneaker convention is back and at a new location the Sneaker Vault #110-6191 Westminster Hwy, Richmond.

#### A Premier Sneaker Convention and Sneaker Consignment Shop

This event fosters an environment where sneaker collectors and enthusiasts can buy, sell or trade their footwear.

Sneaker Freak is back. The third Sneaker Freak show will take place in Richmond at the newly opened Sneaker Vault – sneaker consignment store, owned by Isaac Payne. Sneaker Freak founder, Gem Baysan and Isaac have been friends for 20 years. Their passion for sneakers goes back even further. It is now their aim to bring the sneaker community together.

“I have been collecting sneakers for over 20 years, and have been doing sneaker shows since 2014. Sneaker Freak has proven to be a great event for the community, bringing together sneakerheads, both old and new, to socialize and network with each other,” said Gem, founder of Sneaker Freak.

Sneaker Freak will showcase a variety of exhibits where shoe collectors can sell or trade their merchandise to the public. Vendors interested in a table at the event should contact [info@sneakerfreak.ca](mailto:info@sneakerfreak.ca).



#### Soles4Souls partners with Sneaker Freak

Sneaker Freak is very proud to partner with [Soles4Souls](http://Soles4Souls) Canada. Soles4Souls is a global not-for-profit institution which advances its anti-poverty mission by collecting new and gently used shoes, then distributes those shoes to people in need. Soles4Souls Canada has distributed over 400,000 pairs of shoes locally and internationally. Currently they are supplying needed footwear to 100 homeless shelters in BC. Sneaker Freak will be giving complimentary admission to those who donate a pair of gently used shoes to Soles4Souls Canada.



#### Jason Markk partners with Sneaker Freak

Sneaker Freak is excited to have Jason Markk sponsor our show. Jason Markk makes premium goods and accessories for the shoe market. Their goal is to fulfill the needs and wants of today’s shoe consumer by offering innovative, high-quality products and accessories. Their mission is to become the most widely recognized and trusted shoe product and accessory brand in the world.

Early bird tickets are available through the website [www.SneakerFreak.ca](http://www.SneakerFreak.ca) for \$5 each. Tickets at the door will be available for \$9 each. Children 12 and under are free.

Complimentary admission passes are available to members of the media.

Complimentary admission to those who donate a pair of gently used shoes to Soles4Souls Canada.

**Event Details:**

**Who:** Sneaker Enthusiasts

**Where:** Sneaker Vault #110-6191 Westminster Hwy, Richmond

**When:** Sunday, March 13, 2016 @ 12:00pm – 4:00pm

For media inquiries, please contact:  
Gem Baysan – Sneaker Freak Founder  
[info@sneakerfreak.ca](mailto:info@sneakerfreak.ca)

